



## SKEGNESS ACADEMY

### LET'S PITCH IT

Skegness Academy students took part in a workshop called 'Let's Pitch It'. This was presented by Baasit Siddiqui, who is famous for being a Gogglebox sofa star. He runs educational workshops and competitions to schools and educational institutions across the nation.

Students participated in a competition where they had to come up with new and original television/media pitch. The competition consisted of research, planning and producing an advert to promote their idea.

The overall prize for the winning team is £2000 worth of digital resources for their school, vouchers, and a visit to London to see how Gogglebox is edited. Also the top three teams in the competition will get the chance to pitch their idea to top television executives.

