



# SKEGNESS ACADEMY

September 2018

Dear Parents



As you are aware we currently use Groupcall Messaging Service to send text messages to parents.

I am writing to inform you that an exciting new service is now available to ensure communication between the school and parents is easier and more effective. The Groupcall Xpressions app (see above) is a new service created by the award-winning school communication company Groupcall Limited.

We would therefore like to confirm a number of contact details we have recorded for you so that you can receive electronic communications from us, as well as utilise the new Groupcall Xpressions app. Groupcall Xpressions will allow you to receive messages directly in the app on your mobile device, which are free for the school to send. This service allows the school to send attachments, such as Newsletters for you to view on your mobile device or via email. Please note this is only available through the app. If you do not have the app you will continue to receive SMS messages but not attachments. In order to use the app we need to have your current email address and two mobile phone numbers on record. The app is available on Android and Apple devices and can be downloaded for free.

I would be grateful therefore if you could complete the slip below and return this to Main Reception as soon as possible. You should ensure these details remain up to date with the school in future in order to maintain access to the app and receive latest communications from us.

Enclosed with this letter also is information regarding your entitlement to Free School Meals. The way that you can apply for Free School Meals has recently changed and all applications have to be now completed online. Also attached is a guide showing you how to complete an online application form.

Thank you for your continued support of the Skegness Academy.

Yours sincerely

Mr G Carlile  
Principal

X



## SKEGNESS ACADEMY

### Contact Details for Groupcall Xpressions

Name of student:..... Year Group: .....

Mobile Phone Number 1) ..... Name: .....

Mobile Phone Number 2) ..... Name: .....

Email Address: .....

I confirm I have downloaded the Xpressions App YES/NO

**Please return this form to Main Reception**  
**The Skegness Academy is part of the Greenwood Dale Foundation Trust Group of Academies**